

Help in Hard Times – Raising Funds When Most Needed

*An in depth course on “Raising Funds from Government and Individuals”
Offered by The Fundraising Institute: A Partnership of
Community Resource Exchange and the CUNY School of Professional Studies*



Do you want to be a better fundraiser to survive the recession?

Do you work or volunteer at a NYC community-based organization?

Are you interested in learning how to raise more money for your cause from a citywide expert at the City University of New York?

“I feel 10 times more capable in finding money for my projects, so much so that I'm looking at other projects not under my care and suggesting ways to find funding for them as well.”

Fundraising Institute Student

Community Resource Exchange (CRE), in partnership with the CUNY School of Professional Studies, is offering a course to teach you how to be more effective in your fundraising efforts and raise more money for your organization.

RAISING FUNDS FROM GOVERNMENT AND INDIVIDUALS

WHEN: Tuesdays, September 8th to December 1st
6:00 to 8:00 PM (12 weeks)

WHERE: CUNY Graduate Center, Midtown Manhattan

COST: \$450 non-credit course

\$250 scholarships are available through CRE

REGISTER NOW: www.sps.cuny.edu

The course will be taught by CRE's Executive Director, **Fran Barrett**, with guest lecturers who are experts in the field. Fran Barrett founded CRE in 1979 and she has served on the Boards of FoodChange, the Nonprofit Coordinating Committee, the Community Service Society, and the Campaign for Human Development. In 2006 she received the Brooke Russell Astor Award, and in 2009 she received the Lifetime Achievement Award from the Alliance for Nonprofit Management. She has a Masters in Politics and Education from Columbia University.

Future Fundraising Institute courses:

- Introduction to Philanthropy and the Nonprofit Sector
- Foundation and Corporate Grantsmanship and Proposal Writing

For more information, please contact Johnattan Leon at jleon@crenyc.org or (212) 894-3381
Visit our website www.crenyc.org - Please share this opportunity with your colleagues

