

# NEIGHBORHOOD ADVISORY BOARD (NAB) Staten Island 1 Invites the Community to

## HAVING FUN WITH FUNDRAISING: SIX STEPS TO SUCCESS

Presented By The Nonprofit Helpdesk, A Project of the Jewish Community Council of Greater Coney Island, Inc.  
presenters: Chaya Abelsky, Cynthia Lieb and Katherine Poehnert

**Workshop will be held on June 22nd 2009 6:00-8:00PM**  
West Brighton Community Center – NYCHA, 230 Broadway, Staten Island

Learn the steps that will help you achieve fundraising success for your organization. The NonProfit HelpDesk will take you through what you need to do in every step, from identifying and sizing your funding needs, to depositing the check.

### Using a comfortable interactive format, we'll cover:

- Vision and budget: Creating a clear vision of what you need funding for and how much you need
- Finding funders: Thinking creatively about your pool of potential funders
- Grant writing: Responding to your funder's priorities, grabbing their interest and showing your competence
- Event planning: Using special/community events and making use of public/private partnerships
- Marketing: Using marketing as a fundraising tool
- Building and nurturing relationships: Developing powerful relationships that are the secret ingredient in fundraising success

### Neighborhood Advisory Boards (NABs)

**Neighborhood Advisory Boards (NABs)** identify the service needs of their communities, to help guide the City in its allocation of federal **Community Services Block Grant (CSBG)** funding to support community-based human service programs to alleviate poverty. NABs consist of local residents appointed by the **NYC Department of Youth and Community Development (DYCD)** and elected officials.

To become a member of your local board, and for additional information about DYCD Neighborhood Advisory Boards call 212-442-5880, or go to: [www.nyc.gov/dycd](http://www.nyc.gov/dycd).

### NonProfit HelpDesk

Helping Nonprofits Do Good, Better

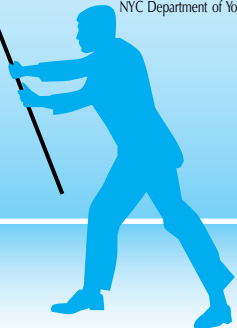
The NonProfit HelpDesk (NPHD) provides specialized technical assistance to nonprofit organizations throughout New York City. We strengthen these organizations by providing services and education in:

- Financial management
- Technology Marketing
- Leadership and organizational development
- Program development

We are often able to offer our services free of charge. Our social service background means we can deliver holistic support for client organizations, with understanding, relevance and innovation.

**DOING GOOD BETTER**

NonProfit HelpDesk (NPHD) in partnership with  
NYC Department of Youth and Community Development (DYCD)



RSVP telephone: 212-442-5880 email [nab@dycd.nyc.gov](mailto:nab@dycd.nyc.gov) online: [www.fund.nphd.org](http://www.fund.nphd.org)

Location is mobility accessible